

What Parents & Carers Need to Know about OFCOM'S 'CHILDREN AND PARENTS: MEDIA USE AND ATTITUDES' REPORT 2023

Each year, Ofcom – Britain's regulatory body for communications – produces an overview of children and parents' media experiences across the previous year. The latest version has just been released, and we've pulled out some of the report's most thought-provoking findings which relate to online safety ...

97%

of children had access to the internet at home in 2022

89%

of children played video games

25%

played with people they didn't know

22%

talked to people they didn't know

POPULAR PLATFORMS

Most used by under-18s were ...



YouTube: 88%



WhatsApp: 55%



TikTok: 53%

Snapchat: 46%

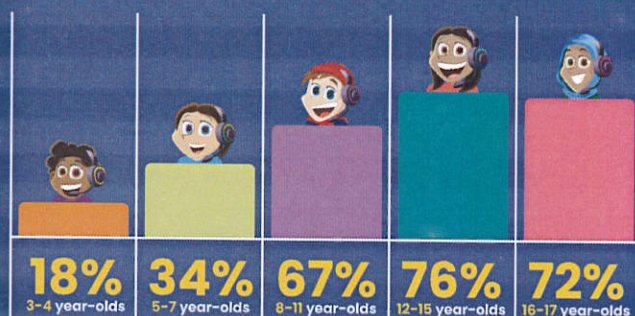


Instagram: 41%

LIVE

PLAYING GAMES ONLINE

Who's playing – and at which age?



TALE OF THE TECH

Devices most often used to go online:



75% of 3-4s use tablets



86% of 5-7s use tablets



70% of 8-11s use tablets



96% of 12-15s use phones



97% of 16-17s use phones

PARENTAL CONCERNS

Parents and carers most commonly worried about their child ...

75%

seeing age-inappropriate content



70%

being cyber-bullied online



70%

seeing pro-self-harm content



65%

giving out personal details to strangers



65%

having their data collected by companies



NOS National Online Safety
#WakeUpWednesday



3 in 10

children had experienced someone being nasty or hurtful to them on apps or platforms.

70%

of 12 to 17-year-olds were confident in their ability to identify a fake profiles. But 23% were unable to do so when tested.



£38

children's average monthly spend on video games